

MAIN ST

MARKETING MACHINES 2.0

FUSION



PROFITABLE Business Types

visit →

www.MainStreetMarketingMachines.com

How to Target the Local Businesses that Make You More Money

One of the pillars of successful marketing & communication is ensuring your message is being directed at the right audience—a hair-stylist at a Teddy Savalas convention is going to see about as much success as an electrician at an Amish barn-raising.

The same goes for your Internet Marketing business. You don't want to be spinning your wheels trying to work with just any mom & pop store. Be selective and go after the right audience: the most profitable businesses in your area.

Which businesses are those?

Every neighborhood, town and city is different, but we've researched and tested the attached list of 101 Target Business Types. This will not only save you from having to build your own list, but it will help spark new ideas for companies that may exist only in your area.

Why are they profitable?

You can't judge a company based on number of employees, or the square footage of its office. That's why each of the categories on this list of 101 Profitable Business Types live off high-margin customer transactions.

For example, imagine a plastic surgeon, or a bridal boutique owner, or a divorce lawyer. Each makes thousands of dollars per patient/bride/client. Do you suppose they're already spending money on advertising? Do you think they'd pay someone even more to effectively get additional leads? The answer, of course, is "yes" to both. New customers are extremely valuable to these business owners, and they're already failing to see the benefits from advertising in the newspaper and Yellow Pages.

These companies are already spending money on marketing and advertising, and they are hungry (and willing to pay good money) for new ways to generate more customers for their businesses.

Target the businesses in the list we've given you.

It's simple when you use Main Street Marketing Machines, something that some of our current all-stars will attest to in the next video....keep watching!

Authors, Experts, Speakers	Dermatologists
Plastic/Cosmetic Surgeon	Lasik Surgeons
Home Remodeling & Repair	Ophthalmologists
Auto Body Shops	Podiatrists
Automobile Repair	Lap Band Surgeons
Heating, Ventilation & Air Conditioning	Orthodontists
Insurance Broker or Agency	Construction Equipment Leasing
House Painting	Manufactured Homes
Roofing Contractor	Log Homes
Real Estate Agent or Broker	General Contractors
Landscape Design	Spas and Resorts
Moving Company	Retirement Communities
Carpet & Flooring	Assisted Living Facilities
Corporate Attorney	Home Theaters
DUI Attorneys	Entertainment Systems
Tax Attorneys	Fencing Companies
Divorce Attorneys	Home Security Systems
Litigation Attorneys	Windows Companies
Estate Attorneys	Doors Companies
Financial/Investment	Plumbing Contractors
Retirement Planners	Wedding Planners
College Planners	Bridal Gown Shops
CPA/Accountants	Private Schools & Academies
Arborists & Tree Services	Wedding Photographers
Garage Remodelers	Special Event Photographers
Chiropractors	Interior Designers
Dentists	Endocrinologists

All these business types have a relatively high average sales amount, which increases the odds they will be able to afford your services and realize the massive transformational value you bring to them.

Hormone Replacement Clinics
Tours, Cruises & Guides
Corporate Events Planners
Party Planners/Suppliers
Caterers
Pool Design & Construction
Spa Design & Construction
Architects & Designers
Psychiatrists
Coaches, Counselors & Therapists
Charter Fishing
Hunting Guides
Solar Energy Design
Solar Energy Installation
Hair Restoration Surgeons
Sports Facilities
Pet Boarding & Kennels
Equestrian Centers
Medical Imaging Centers
Golf Courses & Country Clubs
Automobile Dealers
RVs and Mobile Homes
Jewelers
Banks & Financial Institutions
Timeshare Properties
Veterinarians & Animal Surgeons
Transmission Repair Shops
Cable & Satellite Companies
Internet Companies

Storage Facilities
Casinos & Resorts
Commercial Machinery Leasing
Engineers
Fire/Water Damage Restoration
Hospitals, Clinics & Urgent Care Centers
Electrical Contractors
Summer Camps & Sports Camps
Commercial Real Estate Brokers
Boat Dealers
Auditors
Business/Management Consultants
Hotels & Meeting Facilities
Infertility Clinics
Orthopedic Surgeons
Oral Surgeons
Water Well Digging & Construction
Concrete Suppliers
Landscape Stone, Rock & Brick Suppliers
Outdoor Barbecue Dealers
Granite & Tile Dealers
Environmental Services
Aestheticians
Appraisers
Sales Trainers
Title & Escrow Agencies
Relocation Services
Paving Companies
Outdoor Fireplaces/Walls

All these business types have a relatively high average sales amount, which increases the odds they will be able to afford your services and realize the massive transformational value you bring to them.

Watch Your Inbox for Video 3

In the **next day or two**, you're going to be emailed the third Fusion video.

You want to watch it for one simple reason:

It's the most direct way for you to hear how real people are helping real Main Street businesses.

They'll tell you their stories of wanting to be their own boss, their struggles with getting past businesses off the ground, and their TRIUMPHS they now use MSMM to attract the money and lifestyle they desire.

Become an Internet Marketing hero for local companies. These small businesses need help, they're asking for help and they're willing to pay for help—this entire series is proof, especially Video 3.

So, watch, learn and keep your eye on your inbox for an email from Mike Koenigs, with [Main St. Fusion] in the subject line. And stay tuned for Video 4 in the coming days, because we're pulling back the curtain to show you every new...well, you'll find out soon enough!



BE ON THE LOOKOUT FOR AN EMAIL WITH VIDEO 3

FEATURING:

MAIN STREET MARKETING MACHINES HEROES



These are real people helping real businesses with Traffic Geysler and Main Street Marketing Machines.

You'll hear their stories, their struggles and now... **their TRIUMPHS.**

Be looking for an email from Mike Koenigs with [Main St. Fusion] in the subject line.

You are Going to Love This Video!

